# JUMPMEDIA Raising The Bar In Equestrian PR

## Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're

The Buzz - June 2021

showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at <u>Jennifer@jumpmediallc.com</u>. IN THE NEWS

## The Risk and Duty of Designing



## **SIDELINES** When it comes to course designing in the jumper rings, safety of the horse and rider

## is the greatest concern. However, it's also a

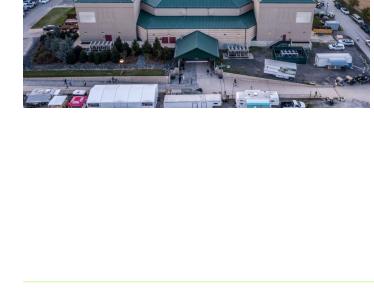
**Jump Courses** 

course designer's job to create a track that presents a level of difficulty appropriate for the class. Armand Leone of Leone Equestrian Law reflects on the duty of course designers. **Read More** 

**Capital Challenge Horse Show** 

**Returns to Prince George's** 

**Equestrian Center for 2021** 



### Capital Challenge Horse Show will return to Prince George's Equestrian Center in Upper Marlboro, Maryland, from October 1-10, 2021, after moving to World Equestrian

**Horse Show** 

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Center – Wilmington for 2020 due to COVID-19. Read More

New Classes, Hospitality, and **Spectators Highlight 2021** 

**Washington International** 



### The Longines FEI Jumping World Cup™ Washington CSI4\*-W for the President's Cup presented by MARS Equestrian™ will offer \$215,000 in prize money, the largest purse in its history. The final event of the show will feature WIHS Halloween Hunt Teams for pony hunter riders. Don't forget

to sign up or register for your WIHS

## membership to qualify. **Read More**

**Machine Learning EQUESTRIAN LIVING** Liz Ehrlich, founder and creator of allnatural equine supplement brand Equine

Elixirs, never envisioned herself in a career

that would require building custom

machinery from the ground up.

Read More

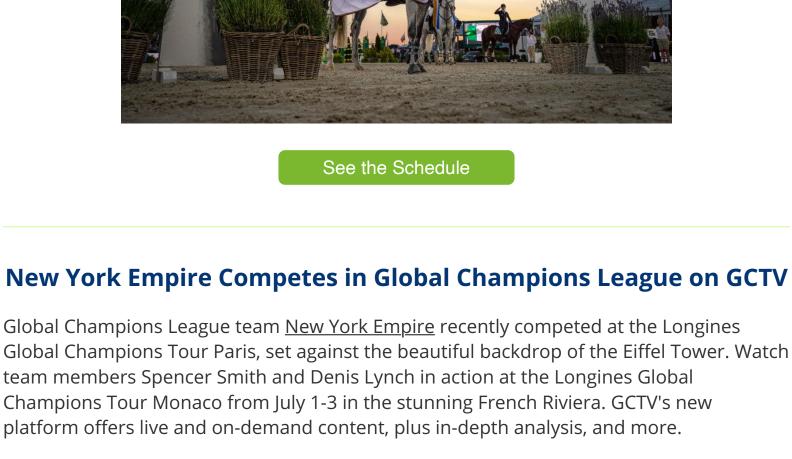


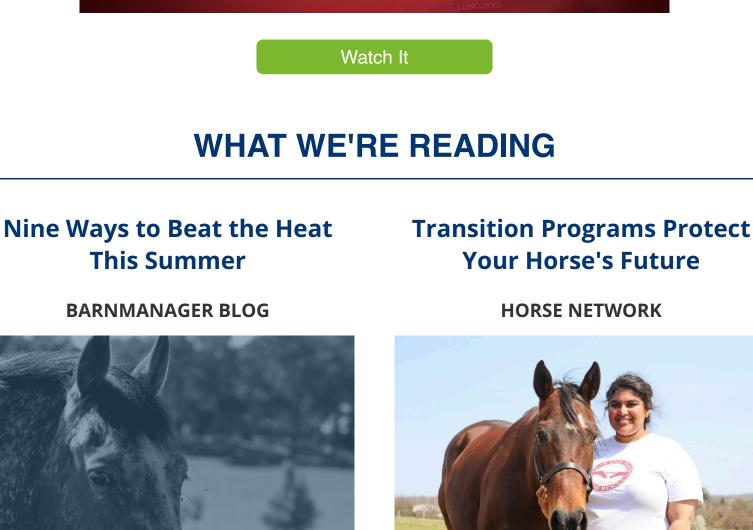
MACHINE LEARNING How equine-supplement founder, LIZ EHRLICH, built her products from the ground up.

### the Royal Windsor Horse Show, plus replays of events like the Knokke Hippique Rolex Grand Prix CSI5\*, on its streaming platform, H&C+.

Catch Top International Show Jumping in July on H&C+

Horse & Country, now available on Xfinity, has an exciting lineup of international show jumping slated for July. Catch events like CHIO Rotterdam, the Masters of Chantilly, and





with proper actions on your part, you can keep your horse and yourself cool all summer long. Read More

**Regenerative Medicine for the** 

On the Blog

Nine Ways to Beat

the Heat This

Summer

BARNMANAGER

Horses can fall victim to heat stress much

faster than their humans, and they don't

overheating until it may be too late. But

have the words to tell us they're



out consistently through his career. Read how Palm Beach Equine Clinic used regenerative medicine to get Sebastian back to the top. Read More

### equine safety net initiative of the Maryland Horse Council that provides safe alternatives for owners needing to transition and rehome horses.

Not every horse at Days End Farm Horse

arrived at DEFHR as a transfer from the

Maryland Equine Transition Services, an

an 11-year-old Thoroughbred mare,

Rescue was neglected or abused. Karisma,

Read More

**Sloane Coles: How** 

**Groundwork Teaches Patience,** 

Understanding, and

Horsemanship

NOELLEFLOYD.COM

## horses and humans special is a connection. For U.S. show jumping athlete Sloane Coles, one of the tools she uses to make that connection is groundwork. Read More

What makes the relationship between

if you're in need of cowgirl-themed desserts for an upcoming party, we found the

**Heavy As a Horse** 

**NEWSWEEK** 

PY 1672

# LINKS WE'RE CLICKING

your votes

**A BIT OF GOOD NEWS Founding Fathers: Riders H&C** Weighs In: Fishermen Following in Their Dads' Catch a Marlin That's As

A Ever wonder how Public Relations functions in the equestrian industry? 📚 Read this

Tequestrian Living Magazine is taking readers' votes for its next EQ Gold List 🔼 Cast

# Read More



Liked by worldofshowjumping and 336 others usetfoundation #WaybackWednesday in honor of marthas\_properties Happy summer solstice! \*\* No #OlympicDay throws it back to the 2004 Olympic better way to spend the longest day of the year than Games in Athens where the USET took home [5] poolside, watching the sunset, and enjoying good medals including team gold in Show Jumping 6 with Chris Kappler, Peter Wylde, Beezie Madden, & McLain Ward. Who's excited for Tokyo!? Come by to see this exquisite pool home complete with its own cabana! #marthasproperties 📸 USET Archives #douglasellimansouthflorida #douglasellimanfl

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food and drinks with loved ones.

#wellingtonrealestate

**Footsteps** 

**HORSE SPORT** 



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